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FOR IMMEDIATE RELEASE

EXXXOTICA NEW YORK ANNOUNCES SUPERSTAR LINEUP

*TICKETS ON SALE NOW FOR NEW YORK/NEW JERSEY MEGASHOW
FEATURING LARGEST CONTINGENT OF ADULT FILM STARS EVER
TO APPEAR IN THE METROPOLITAN AREA*

August 11, 2008, Seacaucus, NJ — Victory Tradeshow Management is pleased to announce the initial lineup of superstar talent slated to appear at their newest event, EXXXOTICA New York (www.eXXXoticaNY.com), presented by HotMovies.com, coming to the Meadowlands Expo Center in Secaucus, New Jersey on September 12-14, 2008.

Brand new to this year's EXXXOTICA is industry leader Vivid Entertainment. New York's own adult superstar and Vivid Girl Savanna Samson will be joined by the studio's newest faces, Hanna Hilton and Nikki Jayne. The Vivid Girls will be on hand to meet and greet fans, sign autographs and pose for snapshots. Additionally, the Vivid Girls will be hosting a soon-to-be announced contest on the entertainment stage where attendees can win ton of Vivid products.

One of the highlight of the show will include EXXXOTICA's massive "Fantasy Island" attraction (*sponsored by Genesis Magazine*) that will feature over 20 of the top adult film stars who will be on hand. Some of the stars scheduled to appear are Digital Playground contract stars Jesse Jane and Stoya, Wicked Pictures contract star, Stormy Daniels, Adam & Eve's Bree Olson and Kayden Kross, as well as Vivid Girl and former Penthouse Pet, Sunny Leone. Also slated to be appearing in "Fantasy Island" throughout the show are: SexZ Pictures star Hillary Scott; AVN Female Performer of the Year, Sasha Grey; LA Direct Models' Gianna Lynn, Penny Flame, Lexxi Tyler and Audrey Bitoni; as well other top XXX performers such as Teagan, Roxy DeVille, Sunny Lane, Paola Rey, Taryn Thomas and HellHouse Media's Moxxie Maddron.

Throughout the show floor, fans will be able to get up close to more of their adult film faves, such as adult hall of famers Ron Jeremy and Taylor Wane, and superstars Gina Lynn, Travis Knight, Taylor Wane, Alexis Amore, Courtney Cummz, Roxy Reynolds, The Love Twins, Sasha Hollander, Morgan Dayne, Victoria Zdrok and many more. The list of stars keeps growing daily, so stay tuned to www.eXXXoticaNY.com for updates.

VIP ticket holders will have exclusive access to The Harem Caberet's VIP Lounge. The top gentlemen's club's VIP Lounge will be a non-stop party with full-service cash bars, sexy go-go dancers, non-stop entertainment, beer pong tournaments, foosball, air hockey, ping pong and other games and attractions, along with special guests from the adult world stopping by to join in the festivities.

Other attractions will include the Ms. EXXXOTICA Competition where local beauties will vie for thousands of dollars in cash prizes, the bone-crushing action of the Professional Pillow Fight League, the world's most dangerous game show "Strip for Pain," "Tattoo Alley" featuring some of the top skin artists in the region, titillating and informative seminars, sexy stage shows, and much more. There will also be daily all-star panels of adult's biggest names answering any and all questions from audience members, fashion shows featuring gorgeous models in the sexiest outfits, exotic dance routines, music, and more entertainment.

In addition to all of the entertainment and stars, an eclectic group of exhibitors who will be showcasing the latest products and services from both the adult and mainstream industries. From the latest DVDs and products from the world of adult, fashion apparel, health and beauty products and services, and just about anything the open-minded adult could desire from the world of adult and beyond.

Fans are invited to visit the show's official website at www.eXXXoticaNY.com for continual updates of talent appearances, exhibitors, entertainment and ticket information. For those interested in securing booth space and sponsorships for EXXXOTICA New York, please contact Victory Tradeshow Management at info@vtshows.com or call (215) 462-8800.

Media requests and talent interested in appearing at the show or on the entertainment stage, please contact pr@vtshows.com.

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